

# **COOKIE POLICY**

Below you will find our cookie policy which features all the details about the use of cookies on our website. We advise our users to view our current cookies policy frequently as it is updated on a regular basis.

### What are cookies?

Cookies are small text files that are downloaded to your computer or mobile device when you visit a website. Cookies enable us to store and retrieve information about the browsing habits of a user and/or their computer, and, depending on the information they contain and the way they use their computer, can recognise the user based on the type of cookie and information held.

# **Cookie types**

- a) Depending on the organisation that manages the cookies:
  - Own cookies: They are sent to the user's computer or mobile device from our computer system or domain. They are managed by us as the owners and editors of the current website.
  - <u>Third-party cookies:</u> They are sent to the user's computer or mobile device by a third-party computer system or domain with the aim of collecting information about the user's browsing habits.
- b) Depending on the time they are held:
  - <u>Session cookies:</u> They download and store the user's details when they visit the website and expire once the browser is closed.
  - <u>Persistent cookies:</u> They are held for a specific period of time by the website. They can be stored for anything between a few minutes to several years and are used retrieve user preferences and criteria every time they visit the website.
- c) Depending on their final aim:
  - Strictly necessary cookies: They are essential in order to enable the user to browse the website and use its different features and services offered. For instance, keeping them logged in, managing response time, performance and validation of options, use of security features, sharing contents with social media, etc.



- <u>Personalisation cookies:</u> They enable the user to specify or personalise some features of the website, such as defining the preferred language, country or type of browser.
- <u>Analysis cookies:</u> They allow us to follow and analyse user behaviour on our website in order to draw up browsing profiles and find out about user preferences. They are often used to measure user activity in order to improve the service we offer based on the results obtained. For instance, an analytical cookie can be used to focus on the geographical area of greatest interest to a user, the product or service they value the most, etc.
- Advertising cookies: They enable us to manage advertising space on websites.
- <u>Behavioural advertising cookies:</u> The purpose of these cookies is to store information about the behaviour of our website users in order to tailor the adverts to their preferences.

### Which cookies do we use?

We use the following third-party cooks for the purposes specified:

**Function:** Google Analytics

Cookie: \_\_utma \_\_utmb \_\_utmc \_\_utmv \_\_utmz etc

**Domain:** barcelonaturisme.com, visitbarcelona.com, images.barcelonaturisme.com,

professional.barcelonaturisme.com, bcnshop.com, barcelona-access.com,

apps.barcelonaturisme.com, barcelonaconventionbureau.com,

bcnsports.barcelonaturisme.com, barcelonacard.com, barcelonapremium.com, barcelonashoppingcity.com

Purposes: Analysis

Cookie type and time held: Temporary and persistent cookies

Third-party policy: www.google.es/intl/es/analytics/privacyoverview.html

Function: Own cookies

Cookie: AWSSESSION ID AWSUSER I D gtrans cooki e test SESSIO

**Domain:** barcelonaturisme.com, visitbarcelona.com, images.barcelonaturisme.com,

professional.barcelonaturisme.com, bcnshop.com, barcelona-access.com,

apps.barcelonaturisme.com, barcelonaconventionbureau.com,

bcnsports.barcelonaturisme.com, barcelonacard.com, barcelonapremium.com, barcelonashoppingcity.com

Purposes: Own strictly necessary cookies

Cookie type and time held: Temporary and persistent cookies

**Function:** Tripadvisor

Cookie: CM ServerPool TACds TASession TATravelInfo TAUnique etc

**Domain:** tripadvisor.com, tripadvisor.es **Purposes:** Analysis, advertising, profiling



Cookie type and time held: Temporary and persistent cookies

Third-party policy: www.tripadvisor.es/CookiePolicy

Function: Google Maps

Cookie: SID SAPISID APISID SSID HSID NID, PREF, Etc

**Domain:** doubleclick.net, google.com, googleusercontent.com, apis.google.com,

accounts.google.com

**Purposes:** Analysis, advertising, profiling

Cookie type and time held: Temporary and persistent cookies Third-party policy: <a href="www.google.es/intl/es/policies/privacy/">www.google.es/intl/es/policies/privacy/</a>

## How to disable or delete cookies?

Users can disable or delete the cookies listed above by adjusting the browser settings on their computer or handheld device. However, users should bear in mind that if they refuse or delete the cookies used to browse our website, they will no longer be recognised automatically and be unable to access some of the features, such as the services tailored to their preferences. This means that every time they browse our website we will have to ask them for permission to use cookies.

Below you will find a series of links featuring information about activating your preferences in the main search engines:

- Configuring cookies in Google Chrome
- Configuring cookies in Mozilla Firefox
- Configuring cookies in Internet Explorer
- Configuring cookies in Safari

#### **Further information**

If you have any questions about how we use cookies and didn't find an answer in this cookies policy, please contact us by email <a href="mailto:info@barcelonaturisme.com">info@barcelonaturisme.com</a>.

If you require further information about the use of cookies by websites, visit the following link to Law no. 34/2002 of July 11, 2002 on Information Society Services and Electronic Commerce and the Guide to the Use of Cookies published by the Spanish Data Protection Agency.